

Author Heather Ross Hits #1 International Bestseller With New Book

“Engineer Your Celebrity”

Engineer Your Celebrity: How to Use Visibility Marketing to Stand Out from the Crowd and Achieve an Explosion of Growth for Your Business
Elite Online Publishing Published, Promoted and Reached #1 International Bestseller in TWELVE categories, in TWO Countries. Including Computer Networking, Technical Project Management, Network System Administration, Email Administration, Online Advertising, & Outsourcing in the US. Total Quality Management, Business Management, Public Relations, Information Management, & Project Management in CA.

Amazon Best Sellers
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Rank	Book Title	Author	Kindle Edition Price
#1	Engineer Your Celebrity: How to Use Visibility Marketing to Stand Out from the Crowd and Achieve an Explosion of Growth for Your Business	Heather Ross	\$9.99
#2	Kubernetes in 10 Days	Kubernetes Authors	\$9.99
#3	Don't Reply All	John C. Doolittle	\$9.99
#4	Docker	Ben Murray	\$9.99

#1 Best Seller

Amazon Best Sellers Rank: #7,054 Paid in Kindle Store (See Top 100 Paid in Kindle Store)
#1 in Outsourcing (Kindle Store)
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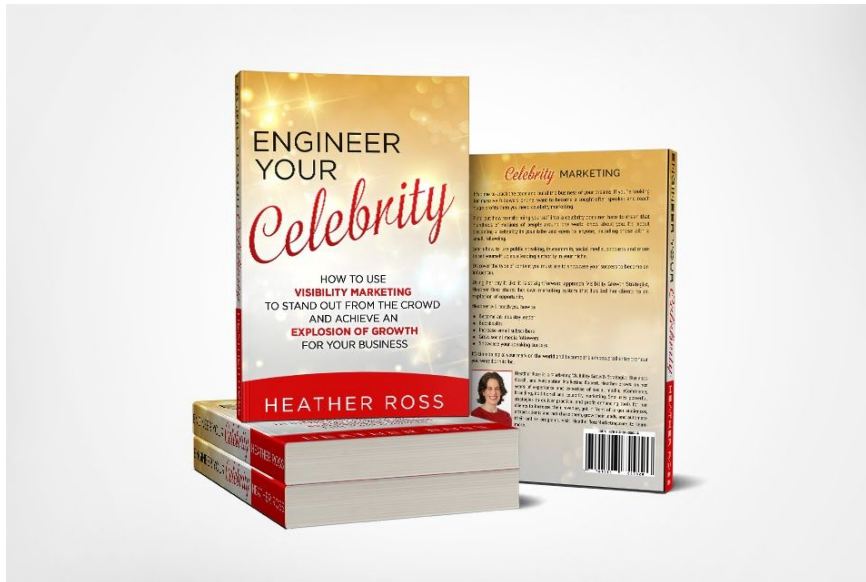
FOR IMMEDIATE RELEASE

Author Heather Ross’s Book Release

Mississauga, ON– Thursday, April 2, 2020 – Author Heather Ross joined the ranks of bestselling authors on Amazon with her new book, “*Engineer Your Celebrity: How to Use Visibility Marketing to Stand Out From the Crowd and Achieve an Explosion of Growth for Your Business,*” which was released Thursday, April 2, 2020, by Amazon.com – the nation’s #1 place to buy books.

On the day of release, her book started its upward movement towards bestseller status on Amazon.com. Elite Online Publishing Published, Promoted and Reached #1 International Bestseller in TWELVE categories, in TWO Countries. Including Computer Networking, Technical Project Management, Network System Administration, Email Administration, Online Advertising, & Outsourcing in the US. Total Quality Management, Business Management, Public Relations, Information Management, & Project Management in CA.

About the Book



It's time to crack the code and build the business of your dreams. If you're looking for massive followers online, want to become a sought-after speaker and reach huge profits then you need **celebrity marketing**.

Find out how transforming yourself into a celebrity does not have to mean that hundreds of millions of people around the

world know about you. It's about becoming a celebrity in your tribe and open to anyone, including those with a small following.

Learn how to use public speaking, telesummits, social media, podcasts and more to set yourself up as a leading authority in your niche.

Discover the type of content you must use to showcase your success to become an influencer.

Using her **say it like it is** straightforward approach, Visibility Growth Strategist, Heather Ross shares her own marketing system that has led her clients to an explosion of opportunity.

Heather will teach you how to:

- Become an industry leader
- Boost sales
- Increase email subscribers
- Grow social media followers
- Showcase your speaking success

It's time to make your mark on the world and become the **empowered entrepreneur** you were born to be.



About Heather Ross

Heather Ross is a Marketing Visibility Growth Strategist, Business Coach, and Automation Marketing Expert. Heather draws on her years of experience and expertise of social media, eCommerce, branding, traditional and celebrity marketing. She uses powerful strategies to deliver practical and profit enhancing tools for her clients to increase their revenue, get in front of larger audiences, attract clients and not chase them, grow their leads, and automate their online programs. Visit HeatherRossMarketing.com to learn more.

Watch the Book Trailer! @ <https://youtu.be/m59oX5h7Inw>

Get a copy of Heather's Book @ <https://amzn.to/2UfzvKe>

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